

**ASCENSION CATHOLIC ACADEMY
BOARD ADVANCEMENT COMMITTEE**

Agenda

November 17th -- 12:00 to 1:30

Zoom

Meeting Objectives: Advancement Committee to deepen understanding of the advancement system being developed to increase effectiveness. To discuss and define committee action to support the goals of the advancement plan.

Opening Prayer (Patty Stromen)

Review of Minutes from September, 2020 committee meeting (attached)

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| 1) Campaign Progress Report | 12:05 to 12:10 |
| 2) Key Operations Calendar (Information) | 12:10 to |
| 12:30 | |
| 3) Advancement Plan for Business Contributions (Discussion) | 12:30 to |
| 12:50 | |

The design of a business and parish partnership initiative will be presented for discussion ahead of a roll out at the December board meeting.

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| 4) Strategic Discussion: Peer-to-Peer System (Discussion) | 12:50 to |
| 1:30 | |

Moves management is the systematic approach to “moving” donors through a series of relationship stages. We are developing the aspects of this system where we utilize volunteers and a peer-to-peer system to expand our capacity. The committee will give insight to the design of this system. Attached is the moves pipeline illustration for background. A strategic discussion will include:

- What ways could we help you get “more comfortable” with the entire Moves Management Pipeline?
- What are your hopes/expectations around the Task, Communication, and Acknowledgements as a volunteer?
- How would you suggest we help you (and others) deepen a connection and understanding to the Mission?
- How ready are you to do peer to peer right now? Are you ready to be involved “trying” some of these new things?

Closing Prayer (Patty Stromen)