

**ASCENSION CATHOLIC ACADEMY  
BOARD ADVANCEMENT COMMITTEE**

Agenda

January 26th -- 12:00 to 1:30

Zoom

Meeting Objectives: Advancement Committee to deepen understanding of the advancement system being developed to increase effectiveness. To discuss and define committee action to support the goals of the advancement plan.

**Opening Prayer (Patty Stromen)**

**Review of Minutes from November, 17<sup>th</sup> 2020 committee meeting (attached)**

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|---|-----------------------|
| <b>1) Campaign Progress Report (Information)</b>        | <b>12:05 to</b>       |
| <b>12:10</b>  |                       |
| <b>2) Key Operations (Information)</b>                  | <b>12:10 to 12:25</b> |
| <b>a) Report on Hope in the City -attachment</b>        |                       |
| <b>b) Report on Fall and Christmas Mail- attachment</b> |                       |
| <b>c) 2021 JPPII Gala planning</b>                      |                       |
| <br>  |                       |
| <b>3) Donor Pyramid (Information)</b>                   | <b>12:25 to</b>       |
| <b>12:35</b>  |                       |

The Donor Pyramid was introduced at our November committee meeting. An updated version will be shared along with background on how this tool has been used and could be used in the future. -

**Attachment**

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| <b>4) Advancement Plan for Business Contributions (Discussion/Design)</b> | <b>12:35 to 12:50</b> |
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Following the presentation at the December ACA board meeting and in preparation for implementation the committee will discuss the next phase of design of the program to engage businesses and parishes. - **Attachment**

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| <b>5) Strategic Discussion: Peer-to-Peer System (Discussion/Design)</b> | <b>12:50 to 1:30</b> |
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The Moves Management systematic was briefly discussed at our November committee meeting. This conversation will continue to give input into the design of the next phase, to increase the peer-to-peer aspects of the system. A strategic discussion will include:

- What ways could we help you get “more comfortable” with the entire Moves Management Pipeline?
- What are your hopes/expectations around the Task, Communication, and Acknowledgements as a volunteer?
- How would you suggest we help you (and others) deepen a connection and understanding to the Mission?
- How ready are you to do peer to peer right now? Are you ready to be involved “trying” some of these new things?

**Closing Prayer (Patty Stromen)**