

**ASCENSION CATHOLIC ACADEMY**  
**BOARD ADVANCEMENT COMMITTEE**

Agenda

March 16th -- 12:00 to 1:30

Zoom

Meeting Objectives: Advancement Committee to deepen understanding of the advancement system being developed to increase effectiveness. To discuss and define committee action to support the goals of the advancement plan.

**Opening Prayer**

**Review of Minutes** from January 26<sup>th</sup>, 2021 committee meeting (document on portal)

1) **Advancement Strategic Overview—Patty Stromen (Information)** **12:05 to 12:15**

2) **Tactical Overview —Laura Wagner (Information)** **12:15 to 12:35**

a. Campaign Progress Report (document on portal)

b. Key Operations:

i. 2021 JPPII Gala planning—April 23<sup>rd</sup>

ii. Holy Name of Jesus Second Collection—May 15<sup>th</sup> and 16<sup>th</sup>

iii. Virtual Gatherings

1. Hope in the City

a. 2 board members offered to host following presentation at February Board Meeting

2. President Coffee May/June—Graduation Focus

3. Popcorn and Pop in—Ascension March 11 & 18

4. Cookies with the Scholars- JPPII on March 4<sup>th</sup>

iv. Annual Report

b) Donor Pyramid (Information/ slide presentation)

**2) Grants Program—Laura (Information/ feedback on design)**

**12:35 to**

**12:45**

- a) Grant Report (document on portal)
- b) Grant Wishlist (slide presentation)

**3) Strategic Discussion: Business Partnership Plan**

**12:45 to 1:15**

Staffing update on for moves management, including support of this initiative.

A recent success with Otto Bremer Foundation is a fruitful example of how we can expand in developing resources from business. Stephen will lead a discussion about how to make the most of opportunities such as the one with Otto Bremer to meet our goal of 12 new partnerships and \$250,000 raised by June 30,2021.

**Closing Prayer**