**ASCENSION CATHOLIC ACADEMY**

**BOARD ADVANCEMENT COMMITTEE**

Agenda

May 18th -- 12:00 to 1:30

Zoom

Meeting Objectives: Advancement Committee to deepen understanding of the advancement system being developed to increase effectiveness. To discuss and define committee action to support the goals of the advancement plan.

**Opening Prayer**

**Review of Minutes** from March 16th, 2021 committee meeting (document on portal in 4.2021 board meeting)

1. **Advancement Strategic Overview—Patty Stromen (Information) 12:05 to 12:15**
2. **Tactical Overview —Laura Wagner (Information) 12:15 to 12:25**
   1. Campaign Progress Report (document on portal)
   2. Key Operations:
      1. March/April
         1. Bingo/ JPII Gala
         2. HNOJ Second Collection
      2. May and June Key Ops
         1. Hope in City –June 10th
         2. Sending Forth— TBD- potential link to graduation—nonevent
         3. President Coffee—TBD post 8th grade graduation
         4. Spring update and mail appeal—early June
3. **Open Solicitations to close year end gap (Tactical) 12:25 to 12:45**

Proposals that have not been issued or received to individual donors will be reviewed to engage committee members, and broader board, in the final weeks of soliciting gifts.

* 1. Donor Pyramid (document on portal)
  2. Review donor lists and solicitation assignments for closing by June 30th (emailed separately)
  3. Current donor solicitation packets (document on portal)

1. **Strategic Discussion: Start, Stop Fix for Advancement**   **12:45 to 1:25**

In preparation for the advancement team work to prepare the operations calendar for 2021-2022 the committee will give input on what to explore starting, stopping and fixing. (20-21 Key Operations on portal)

The future of the Peer to Peer program at Ascension Catholic Academy.

**Closing Prayer**