



**ASCENSION**  
CATHOLIC ACADEMY

# SPONSORSHIP OPPORTUNITIES

**Say YES to a better  
future for our scholars  
and our community**

You believe it's important to invest in our youth to ensure a brighter future for our community. You also believe education is a tool that can lessen disparities and help children overcome barriers no matter their family's socio-economic status.

Your sponsorship ensures access to a rigorous, faith-based education that many families in our communities would not be able to afford. In fact, 90% of our general operating revenue is generated through sponsorships, individual donations, and grant funding. Only 6% comes from tuition and fees paid by families.





















By becoming an Academy sponsor, you are supporting educational equity, and you are helping our scholars succeed now and in the future.



# Corporate Sponsorship Opportunities

## General Tiered Sponsorship

Your gift goes toward our general operating fund, which pays for teacher salaries and benefits, academic supplies and other basic expenses.

	Tier Five \$12,500	Tier Four \$10,000	Tier Three \$6,000	Tier Two \$3,000	Tier One \$1,500
<b>Recognition at ACA's Scholars Soaring Event</b> Celebration at the Metropolitan Ballroom on May 21, 2025. Includes four tickets, logo on all printed materials and opening presentation acknowledgments.					
<b>Logo Placement in our Update Publication</b> Semiannual publication is distributed in printed and digital forms to more than 2,000 households.					
<b>Distribution of a Sponsor-Provided Branded Item</b> Pencils, pens, backpacks, tote bags — you create it, and we will make sure it gets to our scholars and their families.					
<b>Email Logo Placement and Website Recognition</b> Logo placement in all ACA emails. We have 1,500 email subscribers, with a 43% open rate. Logo, name and link on ACA and all schools' websites.					
<b>Social Media Sponsorship Recognition</b> Tagged social media posts across Facebook and Instagram platforms.					
<b>Corporate Volunteer Opportunities</b> Large group or just a few, come tour our schools and volunteer to complete a school-designated project.					
<b>Annual Report Recognition (Print and Digital)</b> Tagged social media posts across Facebook and Instagram platforms.	Name and logo	Name and logo	Name	Name	Name

## Customizable Sponsorship

**Do you have an idea for how you would like to partner with Ascension Catholic Academy?** We'd love to hear it. Ideas might include giving a percentage of a day's sales or hosting a holiday giving opportunity for your customers or employees. We will work to make it happen.

## Appreciation Sponsorship

### **Teacher Appreciation Week Sponsor \$5,000** **Funds teacher appreciation week gifts**

**Benefits:** Branded item or marketing materials will be included in teacher gift bags, dedicated social media post, recognition story in schools' newsletters, logo on teacher appreciation emails, website recognition, annual report recognition, half-page advertisement in both Scholars Soaring into the Future and Swing for Scholars program booklets.



### **Volunteer Appreciation Week Sponsor \$5,000** **Funds volunteer appreciation week gifts**

**Benefits:** Branded item or marketing materials will be included in volunteer gift bags, dedicated social media post, recognition story in schools' newsletters, logo on volunteer appreciation emails, website recognition, annual report recognition, half-page advertisement in both Scholars Soaring into the Future and Swing for Scholars program booklets.



## Event Sponsorship



### Scholars Soaring into the Future Breakfast

9 to 11 a.m. May 21, Metropolitan Ballroom,  
5418 Wayzata Blvd. Golden Valley, MN

#### Title Sponsor \$5,000 (Exclusive)

- Event title recognition.
- Presenting slot during our official program.
- Custom company logo centerpieces.
- Event website recognition.
- Personalized social media recognition post.
- Full-page advertisement in event program.
- Program recognition under featured event sponsors.
- Presentation recognition.
- Public relations photos and featured article.
- Full table reserved (eight seats).
- Ascension Catholic Academy annual report recognition.

#### Sign-In Table Sponsor \$1,500 (Exclusive)

- Company logo placement on the sign-in table.
- Program recognition under featured event sponsors.
- Presentation recognition.
- Public relations photos and featured article.
- Four reserved event seats.

#### Scholars' Future Poster Sponsor \$1,500 (Exclusive)

- Company logo placement on scholar's portfolio displays.
- Program recognition under featured event sponsors.
- Presentation recognition.
- Public relations photos and featured article.
- Four reserved event seats.

#### Display Sponsor \$1,500

- Company logo and/or custom branded item placed on all event tables.
- Program recognition under featured event sponsors.
- Presentation recognition.
- Public relations photos and featured article.
- Four reserved event seats.

#### Table Sponsor \$1,000

- Custom company logo centerpiece.
- Event website recognition.
- Personalized social media recognition post.
- Half-page advertisement in event program.
- Program recognition under featured event sponsors.
- Presentation recognition.
- Public relations photos and featured article.
- Full table reserved (eight seats).



### Swing for Scholars Golf Event

5:30 to 9 p.m. October 7, Topgolf,  
6420 Camden Ave. N, Brooklyn Center, MN

#### Title Sponsor \$10,000 (Exclusive)

- Event title recognition. (YOUR COMPANY NAME Presents Scholars Soaring into the Future)
- Presenting slot during our official program.
- Custom company logo centerpieces.
- Event website recognition.
- Personalized social media recognition post.
- Full-page advertisement in event program.
- Program recognition under featured event sponsors.
- Presentation recognition.
- Public relations photos and featured article.
- Two reserved golf bays (12 golfers).
- 24 drink tickets for your group.
- Ascension Catholic Academy annual report recognition.

#### Bay Sponsor \$1,500

- Event website recognition.
- Personalized social media recognition post.
- Digital bay signage.
- Program recognition under featured event sponsors.
- Presentation recognition.
- Public relations photos and featured article.
- Full golf bay reserved. (6 golfers)
- Twelve drink tickets for your group. and event signage recognition.

#### Giving Table Sponsor

Our Giving Table invites golfers to make a gift to Ascension Catholic Academy during the tournament. Make a raffle donation worth \$200 or more to be recognized as a Giving Table sponsor. Every attendee who makes a gift is entered in the raffle.

- Company logo placement on the sign-in table.
- Program recognition under featured event sponsors.
- Presentation recognition.
- Two golfer spots
- Four drink tickets.

## Scholars Sponsorship

### \$12,500

#### Funds ACA scholar scholarship

**Benefits:** Same as Tier Five, plus half-page advertisement in both Scholars Soaring into the Future and Swing for Scholars program booklets as well as website recognition.





## Our Board of Directors

### **Gretchen Agee**

Vice President, Asset Management  
Administration, Thrivent

### **Suzie Colianni**

Community Volunteer

### **Fr. Christopher Collins, SJ**

Ex-officio, Church of St. Peter Claver Parochial  
Administrator

### **Jan Conlin**

Board Chair; Founding Partner,  
Ciresi Conlin LLC

### **Ann Dayton**

Development Officer,  
Carleton College

### **Kevin Deegan**

Sr. Account Executive, Sedgwick

### **Mary Ann Dorsher**

Independent Education Management  
Professional

### **David Gannon**

Managing Partner, UBS  
Ascension parishioner

### **Sharon Hill**

Senior Vice President,  
Federal Reserve Bank of Minneapolis

### **Fr. Spencer Howe**

Ex-officio, Holy Cross Pastor

### **Stephen Imholte**

Imholte Strategic Consulting

### **Dr. Josie Johnson**

Emeritus; Civil Rights Activist

### **Jerry Karel**

Independent Advisor, Mentor  
and Consultant; Strategic Advisor at Menttium

### **Fr. Dale Korogi**

Academy Executive Director, Church of the  
Ascension Pastor

### **Barry Lieske**

Retired President, DeLaSalle High School

### **Fr. John Mitchell**

Ex-officio, St. Pascal Baylon Pastor

### **Mark Rauenhorst**

Emeritus; President, Marren Properties, LLC

### **Sarah Robinson**

Education Innovator

### **Sharon Ryan**

Community Volunteer

### **Patty Stromen**

Ex-officio, Academy President

## For More Information

**Please contact Andrea Heinl, Director of Events and Partnerships**

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